

# Talk Read Sing Play

## Your Child is Learning

**Make the moments count**

In an everyday moment, you can be your child's first and best teacher just by talking — it's how your child learns and builds their brain power.

**These learning moments help prepare them for kindergarten — it's never too early to start!**



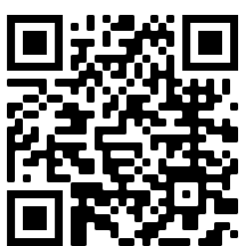
**While you're grocery shopping, use these fun ideas to help your child learn:**

Have your child pick up an apple and a melon to see which one weighs more.

Count how many foods there are in the same color. How many red foods? Yellow foods?

Help your child learn sequence by counting how many people are standing in line in front of you.

**90%**  
of all brain development happens in the **FIRST FIVE** years of life.



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